Zeeshan Farooq

Software Engineer

Resourceful professional with successful track record in developing innovative web designs and features. Possesses solid knowledge of HTML, CSS, JavaScript and Bootstrap with ability to quickly learn new technologies. Demonstrated success in identifying and resolving complex code issues. I need a good environment organization where I can prove my skills, ability as well as you will always find me regular, punctual, hardworking , dedicated and responsible ready to take challenges.

Work History

Feb 2024 - Current

Web Developer

Hive Social, Karachi PK

- Developed and designed websites and landing pages using various CMS platforms.
- Managed frontend development, ensuring responsive and user-friendly designs.
- Customized WordPress sites using ACF (Advanced Custom Fields) and custom post type plugins.
- Implemented on-page SEO techniques, including the optimization of meta tags and other SEO best practices.

Jan 2023 - Feb 2024

Frontend Developer

InovioTech Pvt Ltd Karachi PK

- Researched emerging web technologies and trends for possible incorporation into sites.
- Coded using HTML, CSS and JavaScript to develop features for both mobile and desktop platforms.
- Collaborated with stakeholders during development processes to confirm creative proposals and design best practices.

Contact

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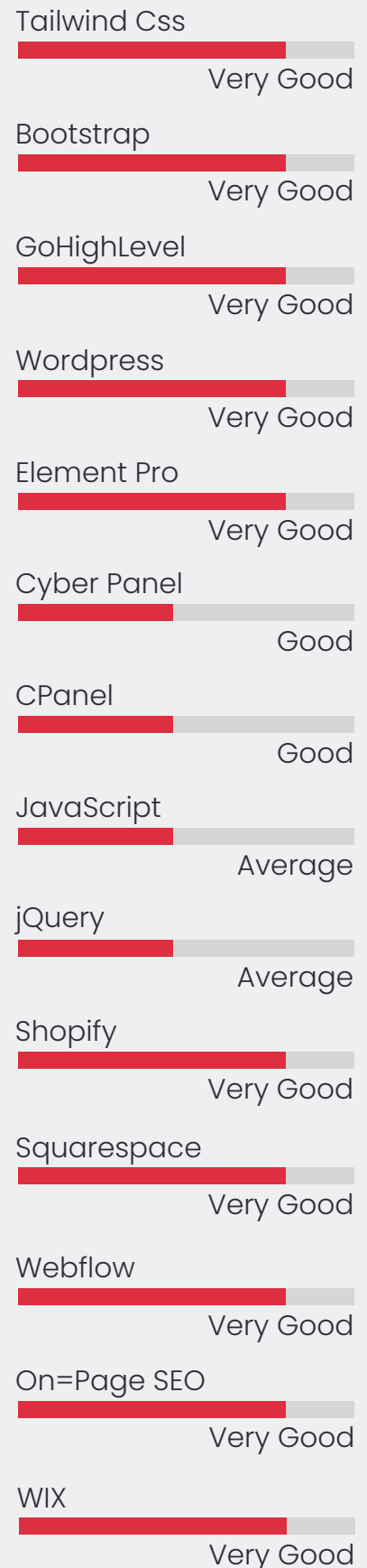
Skills

HTML

Very Good

CSS

Very Good

- Advocated for well-tested and documented, high quality code.
- Experience with content management systems (CMS) and popular website platforms.
- Developed and optimized websites to ensure search engine friendliness and improved organic rankings.
- Implemented SEO-friendly coding techniques, including proper URL structures, optimized meta tags, header tags, and keyword-rich content.
- Enhanced website performance by optimizing site speed, mobile responsiveness, and user experience.

Jul 2021 - Dec 2022

UI Developer

Nytrotech Pvt Ltd Karachi PK

- Translating UI Design into a Web page e.g
- PSD, XD, Figma to html - Responsive Design
- Designed UIs within frontend web frameworks, exploiting associated templates and tools to shorten development times.
- Built highly functional web applications using JavaScript, HTML and CSS.
- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.
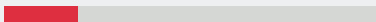
Tailwind Css
Very Good

Bootstrap
Very Good

GoHighLevel
Very Good

Wordpress
Very Good

Element Pro
Very Good

Cyber Panel
Good

CPanel
Good

JavaScript
Average

jQuery
Average

Shopify
Very Good

Squarespace
Very Good

Webflow
Very Good

On=Page SEO
Very Good

WIX
Very Good

Projects

- Astros Digital - Custom Platform PHP,
  Link: https://www.astrosdigital.com/

- Live The Dream Campervans - WordPress,
  Link: https://livethedreamcampervans.com.au/home/

- Suh Yoon Lee - WordPress,
  Link: https://suhyoonlee.com/

- Tarador Hundefutter - Custom Platform PHP,
  Link: https://tarador-hundefutter.de/

- Fokus Pilates - Squarespace,
  Link: https://www.fokuspilates.au/

- Hive Social Agency - Webflow,
  Link: https://www.hivesocial.agency/

- Wisloan - WordPress,
  Link: https://wisloan.com.au/home/

- Gingin Beef - WooCommerce,
  Link: https://www.ginginbeef.com/

- Ink Blaze - Custom Platform PHP,
  Link: https://www.ink-blaze.com/

- Codified Digital - Custom Platform PHP,
  Link: https://www.codifieddigital.com/

- The Web Bees - Custom Platform PHP,
  Link: https://www.thewebbees.com/

- Diamond Charters - WordPress,
  Link: https://diamondcharters.com.au/

- Mangiare To You - WordPress,
  Link: https://mangiaretoyou.com.au/

- Groodles - Squarespace,
  Link: https://www.groodles.au/

- MSC Investment - WordPress,
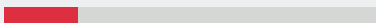 Link: https://mscinvestment.com/

Gems Page Builder
Very Good

Advance Custom Field
Average

Custom Post Type
Average

PHP
Basic

React Js
Basic

Vue Js
Basic

Weebly
Very Good

- The App Founders - Custom Platform PHP,
  Link: https://www.theappfounders.com/

- Novated Finance Australia - Squarespace,
  Link: https://novatedfinanceaustralia.com.au/

- Sewer Surgeon - Webflow,
  Link: https://www.sewersurgeon.com.au/

- Fresh Drop - WordPress,
  Link: https://www.freshdrop.com.au/

- Wagstaff Construction - GoHighLevel,
  Link: https://wagstaffconstruction.com/

- Gemstone Groodles - Weebly,
  Link: https://www.gemstonegroodles.com.au/

Education

Jan 2021 - Feb 2021

DISM: Diploma in information system management
Aptech, Pakistan - Karachi

Languages

Urdu

Excellent

English

Good

Interests

- Learning python

- Learning Game Development